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IN THE CLAIMS

1-65 (canceled)

66 (new): A washing product for washing a clothing article made of a fiber material, said washing product comprising a clothing article washing base and at least an active principle, wherein said at least an active principle comprises alpha and beta hydroxy acid esters, wherein said at least an active principle is added to said washing base in a rate of 0.1 to 10% by weight of said washing base, and wherein said washing base is such that, after washing, rinsing and drying said clothing article, at least a part of said at least an active principle remains bound to said fiber material of said clothing article thereby, as said clothing article is worn by a user releasing perspiration body enzymes, said enzymes react with said at least a part of said active principle to decompose said alpha and beta hydroxy acid esters thereof into aliphatic alcohols and alpha hydroxy acids thereby preventing a generation of short chain fatty acids and bad odors on said clothing article.

67 (new): A washing product according to Claim 66, wherein said at least an active principle is selected from zinc and magnesium derivatives, C₈-C₁₀ fatty acid acylglutammate, octyl acid, glycerin, hydroxy diphenyl trichloro and hydroxy diphenyl chloro ethers, odorous molecule organic sequestering substances, active bentonites and zeolites, tocopherol and propylgallate, ammonium salts, and one

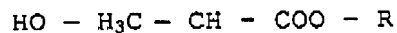
or more esters having a formula $R - O - R'$, where R is a linear or branched alkyl radical having a C_2 - C_{34} chain and R' is an alpha or beta hydroxy acid radical, derived from glycol or lactic, or citric or malic or tartaric or gluconic or mandelic acid esters.

68 (new): A washing product according to Claim 67, wherein said glycol acid ester has a formula:



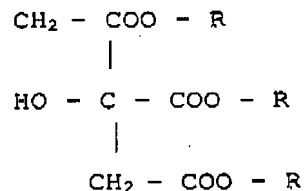
wherein $R = C_2 - C_{34}$.

69 (new): A washing product according to Claim 67, wherein said lactic acid ester has a formula:



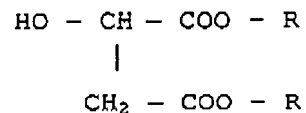
wherein $R = C_2 - C_{34}$.

70. A washing product according to Claim 67, wherein said citric acid ester has a formula:



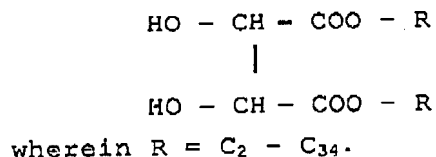
wherein $R = C_2 - C_{34}$.

71. A washing product according to Claim 67, wherein said malic acid ester has a formula:

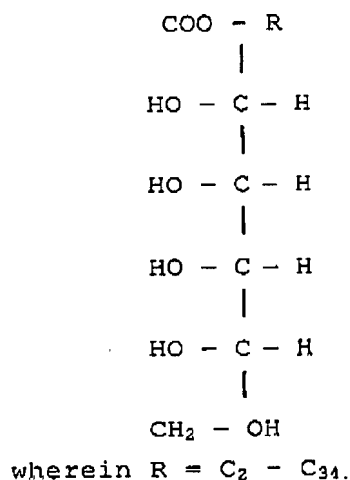


wherein $R = C_2 - C_{34}$.

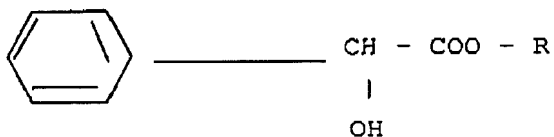
72 (new): A washing product according to Claim 67, wherein said tartaric acid ester has a formula:



73 (new): A washing product according to Claim 67, wherein said gluconic acid ester has a formula:



74 (new): A washing product according to Claim 67, wherein said mandelic acid ester has a formula:



wherein R = C₂ - C₃₄.

75 (new): A washing product according to Claim 66, wherein said aliphatic alcohols comprise linear or branched chain undecanol aliphatic alcohol.

76 (new): A washing product according to Claim 66, wherein said washing base comprises ethylenediamine tetracetic acid.

77 (new): A washing product according to Claim 66, wherein said washing base comprises coconut fat alcohols such as ethoxylated alcohols having a carbon number from 12 to 18.

78 (new): A washing product according to Claim 66, wherein said washing base comprises liquid or gel, or suspension powder formulated compositions, or a single-dose packet containing one or more of the following components:

- anionic bases selected from sodium, triethylamine, ammonium laurylether sulphate, zinc laurylether sulphate; sodium, triethylamine, ammonium lauryl sulphate; sodium, triethylamine, ammonium alkylbenzenesulphonate; sodium, triethylamine, ammonium alkansulphonates; sodium, triethylamine, ammonium sulphonated alpha-olefins, in a rate from 0.1 to 50% by weight;

- non ionic bases selected from ethoxylated alcohols having a linear or branched C₃-C₂₂ alkyl chain and an ethoxylation and propoxylation degree from 2 to 30 moles; fat acid amides; alkylpolyglucosides; amine oxides, in a rate from 0.1 to 50% by weight;

- amphoteric bases selected from alkylamidobetaine, alkylamidopropylbetaine, alkylamidosultaine, in a rate from 0.1 to 50% by weight;

- cationic bases, in particular dialkylmethyl ammonium methasulphate and imidazoline, in a rate from 0.1 to 50% by weight;

- soaps selected from fatty acids salified by sodium, potassium, monoethylamine, triethylamine, in a rate from 0.1 to 50% by weight;

- coformulating and coactive agents selected from phosphonates; ethylenediamine tetracetic acid derivatives; citric acid and sodium and potassium derivatives, ethylene, propylene, dipropylene glycols; ethyl and isopropyl alcohol; activated bentonites; calcium and sodium chlorides; amylolytic, lipolytic, proteolytic enzymes; polyvinyl pyrrolidone and derivatives thereof; optic whitening agents derived from distyryldiphenyl; polymeric styrene/acrylic dispersions; polyacrylates; diethyl-polysiloxanes; isothiazolinones, benzoisothiazolinones, bronopol, N-formals; coloring agents, in a rate by weight, from 0.1 to 20%;

- natural essences or essence compositions, in a rate by weight from 0.1 to 5%.

79 (new): A washing product according to Claim 66, wherein said washing base comprises powder or tabletted formulated compositions, or a single-dose packet, containing one or more of the following components:

- anionic bases selected from sodium, triethylamine, ammonium alcanesulphonats; sodium, triethylamine, ammonium lauryl sulphate; sodium, triethylamine, ammonium alkylbenzene sulphonate, in a rate by weight from 0.1 to 30%;

- non ionic bases selected from ethoxylated alcohols with a linear or branched C₂-C₂₂ alkyl chain and an ethoxylation and propoxylation degree from 2 to 20 moles; fat acid amides; alkylpolyglucosides;

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amine oxides, in a rate by weight from 0.1 to 30%;

- amphoteric bases selected from alkylamidobetaines, alkylamidopropylbetaines, alkylamidosultaines, in a rate by weight from 0.1 to 50% by weight;

- soaps selected from sodium salified fat acids, in a rate by weight from 0.1 to 30%;

- filling substances selected from powder and grained sodium sulphate, dense and light sodium carbonate, sodium silicate and disilicate, in a rate by weight from 0.1 to 40%;

- coformulating and coactive substances selected from zeolites; mono and tetrahydrate sodium perborate, sodium percarbonate, sodium persulphate; phosphonates; ethylenediamine tetracetic acid derivatives; citric acid and sodic derivatives; perborate and percarbonate activating substances, i.e. tetracetylenediamine; bentonites and activated bentonites; carboxymethylcelluloses; amylolytic, lipolytic, proteolytic enzymes; polyvinylpyrrolidones and derivatives thereof; optic whitening substances of stilbene and distyryldiphenyl derivatives; polyacrylates; dimethylpolyxyloxanes; coloring agents, in a rate by weight of 0.1 to 30%.

80 (new): A washing product according to Claim 66, wherein said washing base comprises washing and ironing aiding, softening or stain removing, sizing, or whitening substances, liquid, gel, powder, or tablet formulations, or single-dose packets, containing one or more of the following components:

- cationic bases, in particular dialkylmethylammonium methasulphate, dialkyldimethylammonium chloride, and imidazoline, in a rate by

weight from 0.1 to 50%;

- amphoteric bases, in particular alkylamidobetaine, alkylamidopropylbetaine, alkyl-amidosultaine, in a rate by weight from 0.1 to 50%;

- anionic bases, in particular sodium, triethylamine, ammonium laurylether sulphate; sodium, triethylamine, ammonium lauryl sulphate; sodium, triethylamine, ammonium alkylbenzene-sulphonate, in a rate by weight from 0.1 to 50%;

- non ionic bases, in particular alkyl C₃ - C₂₂ linear or branched ethoxylated alcohols and with an ethoxylation and propoxylation degree of 2 to 30 moles; fat acid amides; alkylpolyglucosides; amine oxides, in a rate by weight from 0.1 to 50%;

- active oxidating principles, in particular sodium hypochlorite, hydrogen peroxide, mono and tetrahydrate sodium perborate, sodium percarbonate and sodium persulphate, in a rate by weight from 0.1 to 99%;

- reducing active principles, in particular sodium hydro-sulphite, in a rate by weight from 0.1 to 99%;

- starches and modified starches in a rate by weight from 0.1 to 30%;

- co-formulating and coactive substances, in particular phosphonates; ethylendiamine tetracetic acid derivatives; citric acid and sodium and potassium derivatives, ethyl and isopropyl alcohol; calcium, sodium and ammonium chlorides; amylolytic, lipolytic, proteolytic enzymes, polyvinylpyrrolidones and derivatives thereof; optic whitening substances derived from distyryldiphenyl; polymeric styrene/acryl dispersions; dimethyl polysiloxanes; isothiazolinones, benzoisothiazolinones; bronopol, N-

formals; coloring substances, in a rate by weight from 0.1 to 20%;

- natural essences or essence compositions, in a rate by weight from 0.1 to 10%.

81 (new): A clothing article made of a fiber material to which is bound, in a washed, rinsed and dry condition of said fiber material, at least, an active principle according to Claim 66.